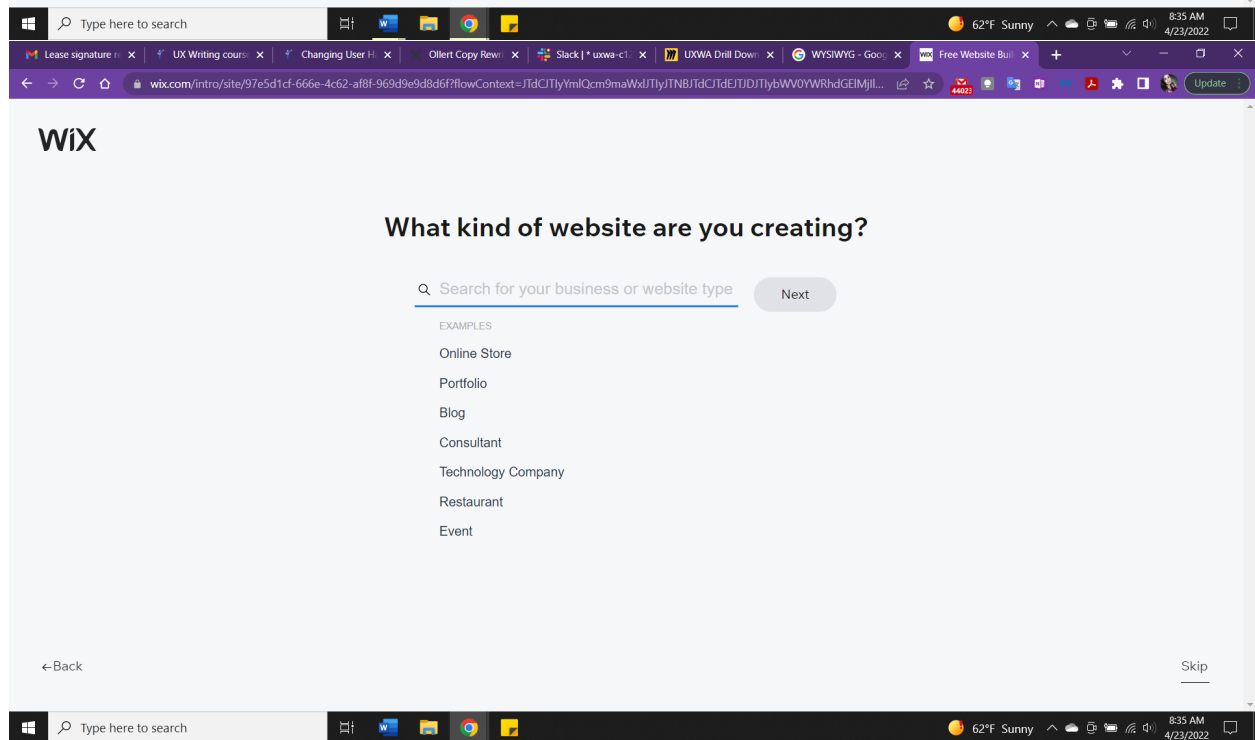
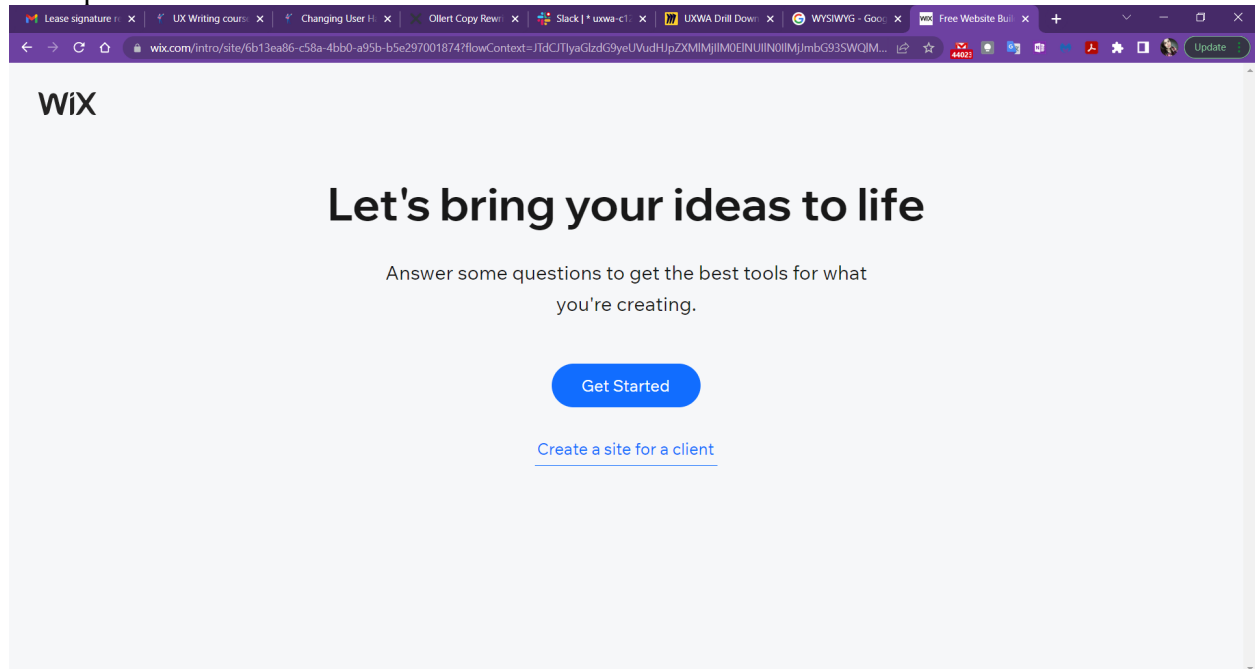


## Example 1: Wix



(I chose UX Design Portfolio)

Wix

## What would you like to call your website?

You can change it anytime.

Enter your website name  [Next](#)

[← Back](#) [Skip](#)

Wix

## What are your goals for this website?

<input type="checkbox"/> Sell products	<input type="checkbox"/> Offer services	<input type="checkbox"/> Promote a business
<input type="checkbox"/> Collect leads	<input type="checkbox"/> Display creative work	<input type="checkbox"/> Promote myself
<input type="checkbox"/> Share knowledge	<input type="checkbox"/> Build a community	<input type="checkbox"/> Just explore

[Next](#)

[← Back](#) [Skip](#)

Wix

## What do you want to add to your website?

Recommended for You

- Chat**  
Chat with site visitors from desktop or mobile.
- Online Store**  
Sell your products or find new products to sell.
- Forms**  
Get info, subscribers & payments with Forms.
- Video**  
Share, stream and sell your videos.

View More

- Bookings**  
Let clients schedule appointments on your site.
- Events**  
Create events, sell tickets & track RSVPs.
- Blog**  
Write posts to drive traffic and share your ideas.
- Pricing Plans**  
Sell subscriptions & memberships.
- Instagram Feed**
- Music**
- Online Programs**
- Forum**

[← Back](#) [Next](#) [Skip](#)

Wix

## Have you created a website before?

- This is my first time
- I've created a few
- I've created many
- I build sites professionally

[← Back](#) [Skip](#)



Choose how you want to create your website

## Let Wix ADI create a website for you

Answer a few simple questions and automatically get a website designed just for you in minutes.

Start Now

Or

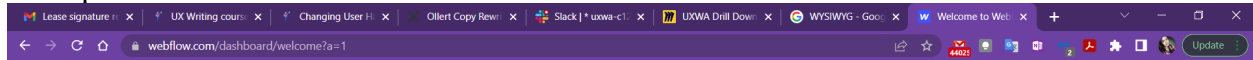
## Create your website with the Wix Editor

Start with a template and make it your own, with easy drag and drop & 1000s of design features.

Choose a Template

← Back

## Example 2: Webflow



< Back

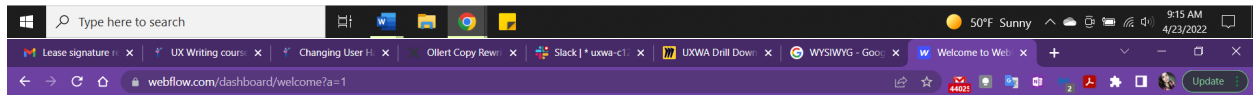
• • • •

### What best describes your role?

We'll help you get started based on your responses.

- Web designer
- Product designer
- Developer
- Marketer
- Entrepreneur
- Other

Continue



< Back

• • • •

### Who will you be building websites for?

We'll help you get started based on your responses.

- Clients, as a freelancer
- Clients, as part of an agency
- The company I work for
- My business
- Myself

Continue



Back

## How comfortable are you with HTML and CSS?

We'll help you get started based on your responses.

- I've coded part of a website
- I'm unfamiliar with HTML/CSS
- I've coded a full website
- I'm familiar with HTML/CSS, but I've never coded

Continue

Back

## What do you want to build today?

We'll help you get started based on your responses.

- Business site
- Ecommerce store
- Portfolio
- Blog
- Other
- I'm just testing Webflow out

Finish

# Example 3: Squarespace

The screenshot shows the Squarespace website selection process. At the top, the browser address bar shows 'squarespace.com/templates'. The Squarespace logo is in the top left, and 'I'M JUST BROWSING' is in the top right. The main heading is 'What's your site about?' with a subtext: 'This will help us find you some starting ideas and examples.' Below this is a grid of 18 category buttons: Consulting, Fashion, Art, Food, Politics, Technology, Restaurants, Music, Interior Design, Gaming, Fitness, Education, Marketing, Personal & CV, Non-Profit, Magazine, Travel, Health & Beauty, Design, and Photography. Below the grid is a text input field with the placeholder 'Describe your site...'. At the bottom right are 'SKIP' and 'NEXT' buttons.

The screenshot shows the next step in the Squarespace website selection process. The heading is 'What are your top goals?' with a subtext: 'Select all that apply. If something interests you but isn't a top priority, no worries. You can add all our features to any template.' Below this is a grid of 14 checkbox options: Sell products, Showcase work/expertise, Get appointments, Promote an event or project, Build community, Promote a physical business, Sell online courses, Offer a contact form, Collect donations, Sell services, Market myself or my business, Publish a blog or other media, Sell memberships, and Sell on-demand videos. At the bottom left is a 'BACK' button, and at the bottom right are 'SKIP' and 'NEXT' buttons.

Lease signature x UX Writing cours x Changing User H x Ollert Copy Rew x Slack | ux-writer x LUXWA Drill Down x WYSIWYG - Go x Popular Website x +

squarespace.com/templates

SQUARESPACE I'M JUST BROWSING

### Where are you in your process?

Let us know what stage you're at.

- Collecting inspiration
- Formalizing an idea or personal project
- Turning a project or hobby into a business
- Growing an existing business
- Replace my site with one from Squarespace

BACK SKIP FINISH

Type here to search 50°F Sunny 9:25 AM 4/23/2022

## Example 4: Elementor

Lease signature x UX Writing cours x Changing User H x Ollert Copy Rew x Slack | ux-writer x LUXWA Drill Down x WYSIWYG - Go x Welcome - My A x +

my.elementor.com/welcome/

elementor Skip

### Let's Make Elementor Better for You

#### Who are you building websites for?

- For a client
- Myself (e.g. personal blog, school project)
- My business (e.g. promote my work/brand/store)
- The company I work for
- Someone else is building it
- Something else? Describe yourself...

Type here to search 51°F Sunny 9:31 AM 4/23/2022



## Let's Make Elementor Better for You

I'm creating a website for: My business (e.g. promote my work/brand/store), Myself (e.g. personal blog, school project)

### What is your main skillset?

- Marketing
- Web Design
- Web Development
- Something else? Describe yourself...



## Let's Make Elementor Better for You

I'm creating a website for: Myself (e.g. personal blog, school project), My business (e.g. promote my work/brand/store)

My main skillset is: UX

### I Have...

- Built sites before, but not on WordPress.
- Built WordPress websites before.
- Not built any websites, yet.



I'm creating a website for: Myself (e.g. personal blog, school project), My business (e.g. promote my work/brand/store)

My main skillset is: UX

I Have... Not built any websites yet.

**This website is going to be a...**

- Landing Page
- Blog
- Online Store
- Portfolio
- Business / Corporate website
- I'm just testing out Elementor
- Something else? Tell us more...

